



www.pulapitch.com
pula@pulapitch.com
+267 71 292 128
+267 72 102 037

Privacy Policy for Pula Pitch Season 2 Call for Applications

Effective Date:

Dialektos Investments (Pty) Ltd t/a Pula Pitch ("the Producer", "we", "us", or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you apply for **Pula Pitch Season 2** ("the Competition"). By submitting your application, you agree to the practices described in this policy.

1. Information We Collect

To participate in the **Pula Pitch Season 2 Call for Applications**, you may be required to provide the following personal information:

1.1 Personal Identification Information:

- Full name
- Date of birth
- Contact details (email, phone number)
- Business name (if applicable)
- Business registration details with CIPA (if applicable)
- Team member details (if applicable)

1.2 Business Information:

- Business plan summary
- Financial projections
- Impact statement
- Team profile
- Compliance documentation

1.3 Video or Interview Information:



www.pulapitch.com
pula@pulapitch.com
+267 71 292 128
+267 72 102 037

- Any videos or interview recordings provided by the contestant as part of the application process.

1.4 Additional Information: Any other information that may be submitted as part of the application, including responses to questions, feedback, or updates on business progress.

2. How We Use Your Information

We use the personal and business information collected for the following purposes:

2.1 Application Processing: To evaluate your eligibility for participation in **Pula Pitch Season 2** and to assess your business idea for the competition.

2.2 Selection and Communication: To contact you regarding your application status, invite you for interviews, and provide further communication about the competition process.

2.3 Competition Participation: If selected, we will use your information for purposes related to your participation in the competition, including but not limited to filming, promotional activities, and producing the show.

2.4 Promotional and Marketing Activities: Your name, business information, and materials may be used for promotional purposes related to **Pula Pitch Season 2** and future seasons, including press releases, social media posts, and other marketing content.

3. How We Protect Your Information

We implement appropriate technical and organizational measures to ensure the security of your personal and business information. This includes protecting against unauthorized or unlawful processing, accidental loss, destruction, or damage of your data. However, no method of transmission over the internet or method of electronic storage is 100% secure, and while we strive to protect your information, we cannot guarantee its absolute security.

4. Sharing Your Information

We may share your personal and business information with third parties in the following circumstances:

4.1 Judging Panel: Your information may be shared with the **judges of Pula Pitch Season 2** for the purpose of reviewing and selecting applicants.



www.pulapitch.com
pula@pulapitch.com
+267 71 292 128
+267 72 102 037

4.2 Sponsors and Partners: We may share your information with our official sponsors, partners, or collaborators to facilitate competition-related activities, such as providing training, mentorship, or investment.

4.3 Service Providers: We may engage third-party vendors to assist with the administration of the competition, including data hosting, marketing, or technical support. These service providers will only have access to the information necessary for their roles and are required to protect the confidentiality of your data.

4.4 Legal Compliance: We may disclose your information to comply with legal obligations, such as responding to a subpoena, court order, or legal process, or when required by law.

5. Retention of Your Information

We will retain your personal and business information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law, whichever is longer. If you are not selected for the competition, we will retain your information for a reasonable period for administrative and compliance purposes.

6. Your Rights

As an applicant, you have the following rights regarding your personal information:

6.1 Access: You may request to access the personal information we hold about you.

6.2 Correction: You can request corrections or updates to any incorrect information we hold about you.

6.3 Deletion: You may request the deletion of your personal information, subject to applicable laws and regulations.

6.4 Opt-out: You may opt-out of receiving promotional communications at any time by following the unsubscribe instructions in the emails or contacting us directly at [Insert Contact Email].

7. Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be communicated through our official **Pula Pitch** channels, and the updated policy will be posted on our website with a new effective date.

8. Contact Us



www.pulapitch.com
pula@pulapitch.com
+267 71 292 128
+267 72 102 037

If you have any questions or concerns regarding this Privacy Policy or our data practices, please contact us.